



West Devon  
Borough Council

# Levelling Up West Devon

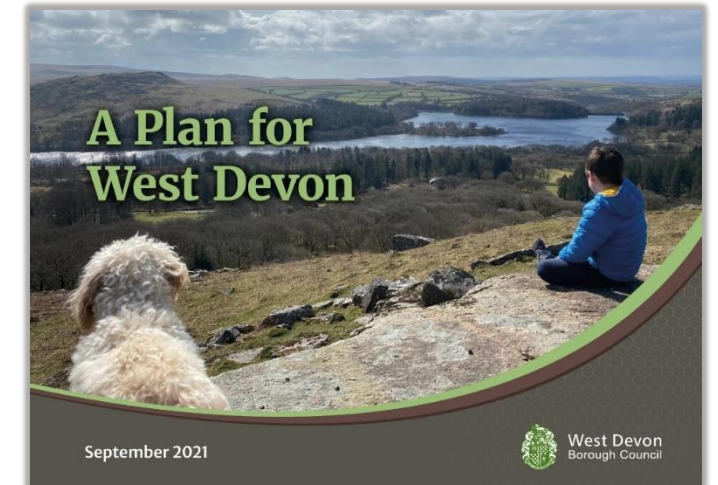
UNLOCKING THE POTENTIAL OF OUR PEOPLE AND PLACES

*A place to grow & prosper*

# Meeting Common Goals



- Develop pride in place
- Facilitate clean economic growth
- Decarbonise – Meet our net zero objectives
- Enhance community health and wellbeing
- Enable innovation, better skills, improved transport and greater access to culture
- Improve resilience – Food, energy, biodiversity



Aligned local priorities and national objectives improves our **potential** to maximise investment and lever further funding



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# Our Investment in Cross Sector Clean Growth and Decarbonisation

Enabling shared learning and technology transfer between sectors



Active and  
Inclusive  
Travel



Marine  
Economy and  
Decarbonisation



Agri-tech and  
Regenerative  
Farming



Business  
Consultancy  
and Support



# Levelling Up Interventions List (England)

20 of the 41 identified Levelling Up interventions will be delivered through our projects enabled by Shared Prosperity Funding:

## 1. Communities and Place

E2: Funding for new, or improvements to existing, community and neighbourhood infrastructure projects including those that increase communities' resilience to natural hazards, such as flooding.

E3: Creation of and improvements to local green spaces, community gardens, watercourses and embankments, along with incorporating natural features into wider public spaces.

E7: Support for Active Travel enhancements in the local area.

E8: Funding for the development and promotion of wider campaigns which encourage people to visit and explore the local area.

E11: Investment in capacity building and infrastructure support for local civil society and community groups.

E13: Community measures to reduce the cost of living, including through measures to improve energy efficiency, and combat fuel poverty and climate change.

E14: Funding to support relevant feasibility studies.

E15: Investment and support for digital infrastructure for local community facilities.

## 2. Supporting Local Business

E17: Funding for the development and promotion(both trade and consumer) of the visitor economy, such as local attractions, trails, tours and tourism products more generally.

E19: Increasing investment in research and development at the local level. Investment to support the diffusion of innovation knowledge and activities. Support the commercialisation of ideas, encouraging collaboration and accelerating the path to market so that more ideas translate into industrial and commercial practices.

E21:Funding for the development and support of appropriate innovation infrastructure at the local level.

E22: Investing in enterprise infrastructure and employment/innovation site development projects. This can help to unlock site development projects which will support growth in places.

E23: Strengthening local entrepreneurial ecosystems, and supporting businesses at all stages of their development to start, sustain, grow and innovate, including through local networks.

E24: Funding for new and improvements to existing training hubs, business support offers, 'incubators' and 'accelerators' for local enterprise

E29: Supporting decarbonisation and improving the natural environment whilst growing the local economy. Taking a whole systems approach to invest in infrastructure to deliver effective decarbonisation across energy, buildings and transport and beyond, in line with our legally binding climate target. Maximising existing or emerging local strengths in low carbon technologies, goods and services to take advantage of the growing global opportunity.

E31: Funding to support relevant feasibility studies.

E32: Investment in resilience infrastructure and nature based solutions that protect local businesses and community areas from natural hazards including flooding and coastal erosion.

## 3. People and Skills

E35: Activities such as enrichment and volunteering to improve opportunities and promote wellbeing.

E38: Support for local areas to fund local skills needs. This includes technical and vocational qualifications and courses up to level 2 and training for vocational licences relevant to local area needs and high-value qualifications where there is a need for additional skills capacity that is not being met through other provision.

E39: Green skills courses targeted around ensuring we have the skilled workforce to achieve the government's net zero and wider environmental ambitions.



# Levelling Up Fund Round Two

West Devon Transport Hub - Bid deadline 6<sup>th</sup> July

- Competitive bidding process (not guaranteed the money, and competing with other places)
- Bids in creation involving teams from DCC and WSP
- Multi modal emphasis blending public bus and rail transport, cycling and car use
- Active and Inclusive Travel focus - promoting cycling and walking, and ensuring accessibility to all

Total Projected Cost	Match Requirement	Match Secured
£13.12m	£1.32m	£1.2m (DCC)

- It is suggested that the £120k shortfall in match is covered through the active travel element of the SPF bid, but failure to secure the funding would require monies to come from Business Rates Retention Scheme Earmarked Reserves



# UK Shared Prosperity Fund

West Devon Borough Council - £1,000,000

Bid Deadline 1<sup>st</sup> August

- Funds allocated but can only be accessed with robust investment plans
- Led by WDBC
- 3 year (2022-2025) Investment Plans to be created by WDBC
- Blend of Active and Inclusive Travel, Agritech and Regenerative Farming, Business Consultancy and Support, Marine Economy and Decarbonisation
- Combination of majority revenue funded programmes (83.4%) supported by minority place based capital expenditure (16.6%)
- Delivery timeline compliments the WD corporate strategy delivery period



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# Split of Capital and Revenue (England)

Year	Core UKSPF: Revenue	Core UKSPF: Capital	Can be used for skills delivery?
2022-2023	90%	10%	No
2023-2024	87%	13%	No
2024-2025	80%	20%	Yes



# West Devon UK Shared Prosperity Fund Investment Plan

Programme Investment	2022/2023 (15%)	2023/2024 (27%)	2024/2025 (58%)	Total (%)
Active and Inclusive Travel	£50k (incl'g £15k capital)	£147k (incl'g £35k capital)	£303k (incl'g £116k capital)	£500k (50%) (£166k capital – 16.6%)
Marine Economy and Decarbonisation	£25k	£0k	£0k	£25k (3%)
Agritech and Regenerative Farming	£32k	£80k	£153k	£265k (26%)
Business Consultancy and Support	£30k	£30k	£110k	£170k (17%)
Monitoring and Evaluation Administration (DCC)	£13k	£13k	£14k	£40k (4%)
Total	£150k	£270k	£580k	£1,000,000

NB £166k Capital apportioning requires further analysis



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# How Will SPF Actually Be Delivered?

Strategy

Baseline Evidence Gathering (establish our current position)

Strategy & Delivery Plan Development

Delivery

Business Consultancy & Support

Capital Project

Decarbonisation Activities

Marine Sector

No capital through SPF

Active & Inclusive Travel – linking key transport hubs with tourism and leisure spaces

Tourism & Leisure

West Devon Transport Hub active travel links

Agri-tech & Regenerative Farming Processes

Agricultural Sector

No capital through SPF

# Our Potential Partners Will Be...

- Devon County & District Councils
  - ◆ Teignbridge
  - ◆ East Devon
  - ◆ Mid Devon
- Local Government Association
- Dartmoor National Park Authority
- Sustrans
- Business and Community Representatives
- Tamar Valley AONB Partnership
- The North Devon Biosphere
- Business Information Point
- Diverse Regeneration (DR) Company
- The Apricot Centre (CIC)
- Devon Wildlife Trust
- Consultants and contractors
- Maritime UK SW
- South Devon College
- University of Plymouth
- University of Exeter
- NFU



# Active and Inclusive Travel

## £500k WD (50% of total funding)

*‘Transport is a key driver of economic growth. It links people to their workplaces and connects businesses. It also affects health, the environment and societal wellbeing.’ Houses of Parliament Parliamentary Office of Science and Technology*

- Cycling, Walking and Horse Riding
- Explore More: Country lanes
- Warmer Welcome: Improved and coordinated communications
- Accessible Trails: Barrier removal and trail upgrades
- Community and Business Engagement: Activation guide
- Visit West Devon website
- It’s in our Culture:
  - West Devon Ecomuseum, Okehampton Northern Gateway to the Moor, Drake’s Trail, Meeth Quarry nature reserve – Accessibility, orientation and signage
- 100% contribution toward Digital and Active Travel post (2.5 years)



# Agritech and Regenerative Farming

## £265k (26% of total funding)

*'Soil is a living resource, home to more than 25% of our planet's biodiversity and there are over 40,000 organisms in only 1g of soil'*  
Global Soil Partnership

- Natural Capital Challenge Fund regenerative farming accredited training\* job creation and carbon sequestration
- Agritech Alliance featuring University of Plymouth Sustainable Earth Institute knowledge exchange between tech developers and farmers
- 4 x Agritech Alliance events targeting 100 farmers
- West Devon based BIP and DR company to deliver specialist support to agricultural sector
- South Hams based Apricot Centre CIC and North Devon Biosphere to deliver regenerative farming and other specialist agricultural support
- 25% contribution toward Delivery Project Manager post (2.5 years)

\*Flexibility for 2022 – 2024 may be used where provision is currently delivered by voluntary and community organisations.



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# Business Consultancy and Support £170k (17% of total funding)

*The current pace of change is far behind the pace we need...business leaders need to act now to meet the demands of science, government, investors and society at large.'*  
*PWC Global*

- Carbon reduction to Net Zero
- Start up support with a strong sector focus
- DR Company and the Coastal LAG (tbc'd) 121 support
- Business Information Point 121 support and workshop modules
- 100% contribution toward Economic Development Intern (2.5 years)
- Specialist sector support from South Devon College



# Marine Economy and Decarbonisation

## £25k (3% of total funding)

- Business engagement / skills partnership with South Devon College
- Tamar Valley AONB water corridor carbon footprint analysis and action plan
- Access to a Delivery Project Manager

'The maritime sector can and must decarbonise, which offers unique business and development opportunities...this means speeding up efforts to reduce greenhouse gas emissions.'  
UN Environment Programme



# We Will Measure and Evaluate Delivery...

- As required by Levelling Up Fund and Shared Prosperity Fund:
  - ◆ Local context – including challenges and opportunities
  - ◆ Selection of outcomes, outputs and proposed interventions
  - ◆ Deliverability of the interventions, outputs and outcomes
  - ◆ Complete and accurate expenditure and deliverables profile
  - ◆ Engage the central service from DCC





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# Any questions?



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